



SAVE CANADIAN CAMPS

Across the country, camps are struggling with the impacts of a lost summer season and an uncertain future. The Covid-19 pandemic could have lasting permanent effects on the camp industry:



3,000,000 CAMP EXPERIENCES

35% of all Canadian kids attend camp. 1 in 2 of these children are given financial support to attend camp.



70,000 JOBS

Canadian camps employ over 70,000 staff across the country, including many students and entry-level workers.



\$2 BILLION INDUSTRY

From coast to coast, camps have positive economic impacts on their surrounding communities.



OVER 400 CAMPS

Under current circumstances, 57% of Canadian camps are likely to face bankruptcy by December 2021.



Canadian Camping Association
Association des camps du Canada

FOR MORE INFORMATION VISIT:
thankstocamp.ca